

# Estudillo Homeowners Association Newsletter

WWW.ESTUDILLO.ORG

## 2004 YEAR IN REVIEW

**Membership** - 375, up from 252 last year.

**EHOA Board** - Scott Rogers, Emily Kaplan, Scott Rennie and Charles McKeag joined the board, we have increased EHOA board members from 9 to 11 positions.

**Scholarships** - awarded to Marshal Benson, Jenelle Nicholas, Genevieve Enniss and Caroline Davis - \$300 each for a total of \$1,200.

**Meetings** -Lanz Camacho added guest speakers from the city at many of our monthly meetings. EHOA heard from OB Badger in January; Ken Joseph- City Engineer and Anna Vickroy-Traffic Engineer in February. John Jermainis- City Manager met with us in April; and Carolyn Kundtson- Director of Parks & Recreation in May. In July we heard from SLPD officer Jeff Tudor. In September we held a community meeting about the Bancroft Field Project. In October, we held annual elections and added 4 new board members. In November we met SLPD Lt. Marc DeCoulode. The guest speakers have provided a great way to get connected and learn more about what is going on in our city.

**Web site** - Anne Pinkowski created a great new web site [www.estudillo.org](http://www.estudillo.org) complete with forums for neighborhood discussions. This is THE place to reach anyone on the board and for neighborhood forums on every topic- from restaurant reviews, barter/trade/sell, community advocacy, contractor referral, lost & found, etc. The web site also

**Email Distribution List**- Todd Parsnick coordinated our EHOA email distribution list and has monitored email alerts and notices sent out to our members.

**Newsletters**- Sent out monthly newsletters with the addition of sponsors/ advertisers to cover most of the costs.

**Leadership San Leandro** - sponsored our President Deborah Cox to attend this program in 2004-2005 which is designed to teach community members about city and county government.

**Beautification Projects** - Pledged money to the city to help fund a sign to promote Estudillo Estates. Many other neighborhood associations have "monuments /sign" which announce that one is entering the Broadmoor, Floresta Gardens, etc. The EHOA has been working towards getting the city to fund one for our neighborhood.

**Donations** - supported local charitable causes such as the TS Alliance, Roosevelt Elementary, Senior Thanksgiving Dinner and Relay for Life.

DECEMBER 2004

## RECAP OF NOVEMBERS HOMEOWNERS MEETING

At our November EHOA meeting we learned about the reductions which have been happening within the police department due to the parcel tax not passing and money taken from the city by the state. 50% of the city budget is public safety. There haven't been any layoffs, but positions are not being filled as officers retire. 8-10 positions are not or will not be filled. Staffing is now at the same level as 1979, but San Leandro now has 20,000 more residents.

Lt. Marc DeCoulode, who is also a EHOA resident, then spoke to us about how to best be aware of crime and crime prevention in our neighborhood.

**-CALL THE POLICE ABOUT ANYTHING THAT DOESN'T SEEM RIGHT 577-3201**

-Don't call 911 on your cell phone. That gets routed to Vallejo. Instead, **program 577-3201** into your cell phone. You'll get a quicker response from the local call center.

-Prevent identity theft by shredding all documents, NEVER throw them away.

-Write down serial numbers on everything, especially bikes, stereos, etc. The police do recover stolen items but the only way they have of returning it is by serial numbers.

-Never pay in advance for any work to be done on your home.

-Lock your car in your driveway and while driving. Get a car alarm.

-REPORT ANYTHING STOLEN, the police need to know what's going on.

-Make sure your house number is lit at night and get your curb house number painted if possible. It can be very difficult to tell what the house number is in the dark, in an emergency seconds count.

## BANCROFT FIELDS PROJECT

It is still months away from hearing if this project will be awarded the grant, but word is that it is a long shot and probably will not be funded. We have heard this from several school and city officials. If you are interested in seeing the complete grant application, the EHOA was given a copy and we will leave it at Zocalo's coffee shop. So stop by, enjoy a coffee and read about this project.

## MACARTHUR BLVD IMPROVEMENTS UPDATE

This project is now scheduled to go out to bid in January and should be awarded in early March. If all goes well, construction should begin in April and take 6 months. Phase 1 is improving Durant to Lewis and Dutton to Estudillo. The project include brand new street lights which should be much nicer to look at than the current ones.

## CAFÉ ENCORE TO CHANGE OWNERSHIP IN JANUARY

Café Encore is currently in escrow to be sold to four long time San Leandro residents that have

Page 1

lived, served and worked in this community from twelve to forty years. Escrow is expected to be completed January 1, 2005. Café Encore; Good Food, Good Music, Good Company .....The best that San Leandro has to offer.

As you celebrate life's milestones, both great and small, Cafe Encore will celebrate right along with you offering a comfortable place for you and your friends to linger over a glass of wine, a mug of micro-brewed beer and a menu of culinary treats. Food is to be savored. Evenings are for relaxing. Jazz is for enjoyment. Combined will be the Café Encore dining experience.

The atmosphere will continue to be casual and friendly. The lounge will feature comfortable seating reminiscent of your living room and conducive to conversation. For inspiration and discussion, the lounge library will feature cookbooks, wine journals, beer guides and music history. The dining tables will be comfortable and intimate.

Life is full of reasons to celebrate and Café Encore intends to take advantage of them.

Café Encore will strive to be *the* premier local dining establishment for San Leandro and the surrounding communities. Guests will experience fine dining in a fun and casual atmosphere while enjoying world-class jazz music.

Café Encore will combine menu variety, atmosphere, ambiance, friendly and personal staff to create a sense of "community" to reach the goal of maximum value and enjoyment in your dining/entertainment experience.

**Next Homeowners  
Meeting  
Tuesday, 7pm  
January 18<sup>th</sup>**

# Estudillo Homeowners Association

## Newsletter

[WWW.ESTUDILLO.ORG](http://WWW.ESTUDILLO.ORG)

DECEMBER 2004

Page 2

### NEW KIDS STORE OPENS ON DUTTON

Cherrytown Kids opened their doors last week at 579 Bancroft @ Dutton, next to Bancroft Uniforms. The owners, Estudillo Estates resident Diana Quintal and Broadmoor resident, Morgan Mack-Rose, have been thrilled by the overwhelmingly positive response they have received from neighborhood families. Cherrytown Kids offers both unique new items as well as quality used items for kids.

Among their new lines are Kidorables, a whimsical line of rain-gear and accessories, and Jelly Cat, a unique line of plush toys designed in England. You can also find beautifully crafted items by local area moms including cards by Pauline Guilbert, jewelry by Amy Linke and hats by Whitney Walker.

They are also excited to announce a new partnership with Roosevelt Elementary enabling parents to purchase Roosevelt apparel during convenient store hours. Cherrytown Kids is open Tuesdays thru Saturdays, 10 a.m. - 6 p.m. You can visit their website at [www.cherrytownkids.com](http://www.cherrytownkids.com) or call 569-1010 for more details about the store and their consignment policies.

### GET TO KNOW YOUR EHOA BOARD

Last month we featured the 4 new board members and the 2 board members who rotated off the board in 2004. Over the next few monthly newsletters, we will be introducing you to the folks who volunteer to serve on your homeowners association board. You're always welcome to join us!!

**Stephen Cassidy** is a consumer protection attorney and Director of Marketing at the San Francisco law firm of Lief Cabraser Heimann & Bernstein, LLP. He and his wife Amy, a former teacher at Monroe Elementary School, have a daughter Fiona and are expecting another daughter shortly. Stephen serves as the scholarship chair for the Estudillo Homeowners Association. In November, the community elected Stephen to the At Large Seat on the San Leandro School Board.

**Tracy Ellis** has lived in Estudillo Estates for 5 years and is a stay at home mother of 3 children. Christopher, a 1<sup>st</sup> grader at Roosevelt, Emily (3) and Jonathan (16 months). Her husband Simon is a 3<sup>rd</sup> grade teacher at Monroe Elementary in San Leandro. Tracy has served on the EHOA board for 3 years. In 2004 she was the Vice President and for the past few years has also been our newsletter editor. Before motherhood she was in sales and marketing for Coca-Cola USA, The Body Shop and The Happy Company.

### MEMORIAL PARK UPDATE

The city council has given the final approval to this project and construction is scheduled to start in mid -late January. The old play structures will be replaced with brand new play equipment and the park will be brought up to compliance with the Americans with Disabilities Act. As it is Memorial Park, the theme is patriotic. A nice addition is that the kids play area will be fenced in and benches will be added within the circular play area.

If you have had a chance to visit any of the recently remodeled parks in San Leandro, you know that the city has done a beautiful job with landscaping, fences, benches and play equipment. Macartney, Floresta, Cherry Grove and Halcyon Parks should all be visited because they are beautiful. We can't wait to have our own local park renovated.

### CASINO PROPOSED ON OAKLAND /SAN LEANDRO BORDER

The Kio Nation Indian Tribe of Lower Lake Rancheria, would like to build a 7 story, 24 hour hotel/spa/casino with 2000 slot machines and overflow parking near Oakland Airport.

The project is funded by a Florida Housing Developer and supported by some Oakland city officials for the 10 million+ revenue it will bring to Oakland every year. The city of Alameda voted unanimously against such a proposal. County Supervisor Nate Miley is sponsoring a recommendation against the proposed casino. Councilman Bill Stevens is on the record against the casino.

### REAL ESTATE - 2004 YEAR IN REVIEW

### THANKS TO OUR SPONSORS FOR 2004

The EHOA would like to sincerely thank all the wonderful sponsors of our newsletter for 2004. These great folks have helped cover the costs of printing our newsletter and thus we now have some money that we really hope can fund some wonderful beautification projects in the near future. Welte Construction (for sponsoring half the year), Robert Jones, Julie Cuellas, Don Magalhaes. and Café Encore

